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Source: Media Mayhem Corporation

HBO's Entourage Brings Out the Stars at Media Mayhem's Client Appreciation Party Hosted by Adrian Grenier and Rex Lee

Wednesday October 1, 4:13 pm ET

LOS ANGELES--(BUSINESS WIRE)--A red carpet extravaganza in honor of the hit HBO series, "Entourage," unveiled what can only be characterized as an evening among charismatic stars and the artful directors who guide them, as Media Mayhem Corporation (MMC) in conjunction with Microsoft Advertising held a celebration of company clients that has set Hollywood buzzing like one of Aris' Blackberrys on a Monday morning.

Source: Media Mayhem Corporation



Held at Hollywood hot spot Cinespace on Sunday, September 14, the venue provided just enough elbow room for heavyweights such as Adrian Grenier and host Rex Lee to bring the house down, with Grenier hammering out tune after tune in a memorable display of karaoke along with The Four Quarrymen.

Capping the festivities in rest of the house among others were:

- Actress/singer Lauren Mayhew (American Pie: Band Camp, Guiding Light)
- Rachel Sterling (Wedding Crashers, Reno 911)
- Alexa Havins (All My Children, One Life to Live)
- Justin Bruening (Knight Rider, All My Children)
- Producer/actress Taryn Southern
- Aaron Yoo (21, Disturbia)
- Jun Hee Lee (American Pie: Band Camp)
- Mikki Padilla (Catch 21)
- Melissa Mojo Hunter (Joe Millionaire)
- Sadie Alexandru (8 Ball, All My Children)
- Dossett March (American Pie: Band Camp)
- Ian Nelson (Legacy, Bratz)
- Marissa Ingrassi (The Go-Getter)
- Rona Atteia
- Owen Swaby

Media Mayhem Client Appreciation Party: From left Eric Willis, Jeff Chi, Jamie Ashe, HBO Entourage Star Adrian Grenier, and Scott Messick. (Photo: Business Wire). [View Multimedia Gallery](#)

The party was held in honor of MMC's clients, agencies, and sponsors while honoring Emmy and Golden Globe winning Entourage's fifth season which premiered this month on HBO.

"Hundreds of our clients relished a perfect evening amongst some of Hollywood's best and brightest stars; these are exactly the kind of events that MMC excels at and provides for our network of clients," said V.P. of Business Development Jamie Ashe. "We're enthused about our reception and have more red carpet events in the works for Los Angeles and elsewhere around the world."

Original paintings were displayed by modern master of fine art, Daniel Maltzman, who created a number of Entourage-themed pieces for the evening and was joined along with fellow artist and designer, Nicolina Royale, who made contributions of her own to the festivities, all while under the watchful eye of L.A. Confidential Magazine's Judith Connolly.

"Media Mayhem is slowly starting to show its hand," affirmed Media Mayhem CEO Jeff Chi and President Scott Messick in a joint statement. "We have achieved so many things in such little time that it is literally flooring industry experts, and that is exactly what our intentions have been since the beginning. We are not in this business to be here for a few years, sign some clients, do some campaigns - and then call it a day. Our mission is to control the online and offline marketing and advertising world through our hundreds of resources and networks while putting our competition on notice that we are in the game to win. We develop relationships based on results that are not only lucrative but provide every opportunity the market has available to them and then share the fruits of the company's success with events such as this party."

MMC plans to launch a number of red carpet events over the next six to eight months from Los Angeles to New York while rolling out dozens of campaigns throughout the holidays and the Super Bowl.

About Media Mayhem

Media Mayhem's slogan of "fusing experience, strategy, technology and drive" describes a full-service advertising representation firm. Services include online and offline marketing, and event sponsorships. The firm specializes in building lifestyle-based advertising solutions for clients and engaging consumer audiences through branded film, music, art, fashion, sports, technology, entertainment and lifestyle experiences, across niche vertical markets.

Since its inception in 2006, Media Mayhem has created hundreds of successful campaigns as well as merged with Grace Advertising which has hosted dozens of exclusive parties and red carpet events in France, Italy, Canada - and cities across the United States including Los Angeles, New York, Miami, and Chicago.

More information is available at <http://www.mediamayhem.com>.

MULTIMEDIA AVAILABLE: <http://www.businesswire.com/cgi-bin/mmg.cgi?eid=5793088>

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